# Streaming Media for Classes

## A Public Service Announcement and Call to Action

Presentation to the PSU Faculty Senate
by the Library Committee
March 7, 2022

# What is Streaming Media?

“Streaming media is multimedia that is delivered and consumed in a continuous manner from a source, with little or no intermediate storage in network elements. Streaming refers to the delivery method of content, rather than the content itself.” (Wikipedia)

Examples of streaming media platforms

It’s not:

Films watched via DVD, VHS, Blu-Ray and other fixed storage available to the end-user (end-watcher)

# Why are we concerned?

Streaming media usage for classes is increasing, which increases costs to students and the Library.

**The library budget cannot accommodate the demand for streaming media.**

## Students

- Subscriptions to commercial streaming media services (Netflix, Hulu, Amazon Prime) comes out of their personal budget
- Subscriptions subject students to commercial tracking and surveillance

## Library

- Reduced budget does not cover usage
- The cost and use of streaming media increases each year
- Even with unlimited funds, not all materials would be accessible to the library

TAKEAWAY: Take responsibility for the films, their location, and the impact on students

# Richard's Story

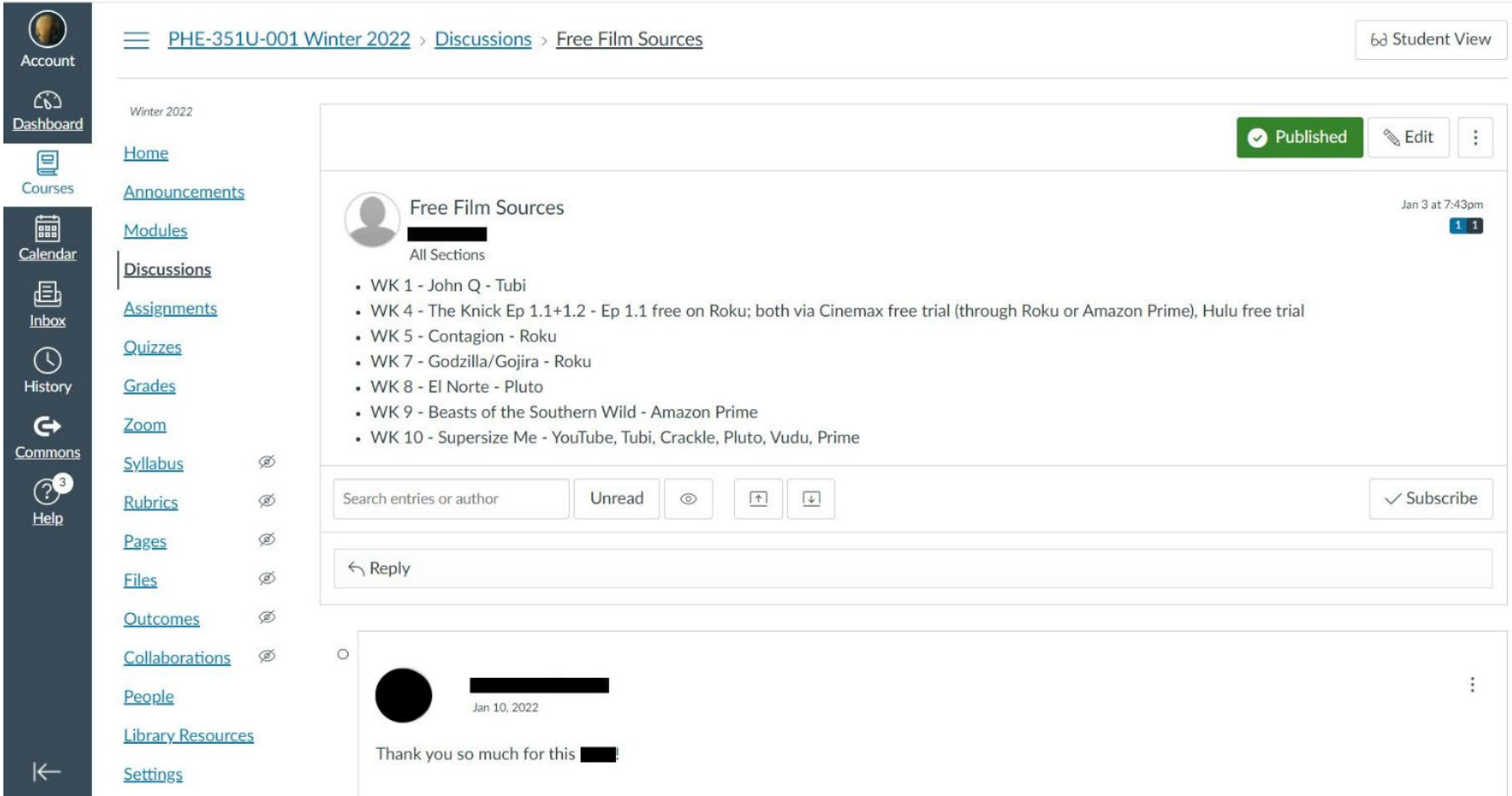
Course: PHE 351u Film and Health (4 cr.)

- Over time, has satisfied 5 different UNST clusters
- Historically, high enrollments (n~35-135)
- Historically, films provided by Dept (DVD) and viewed in class

Be aware of burden to students

- ❖ Eliminate textbook – assign and post specific readings
- ❖ Review availability of films, e.g., (n=9) all on Amazon Prime (est. cost $35)
- ❖ Assure students that all films are held by one source
  - ➢ Cost is comparable to a textbook
  - ➢ Aware of subscription side effects – data gathering, time cost to sign up and cancel
  - ➢ Apologise that agent of state institution is directing private sector consumption - COVID

# Students seek low-cost/no-cost streaming resources



TAKEAWAY: Help students locate the films

# Carrie's Story

**Course:** GER 410 or 399 - Intro. to German Film; German Horror Film; Photography and Film, etc.

- Mindful selection of films on syllabus
  - Is the film available? Useful sites include: Just Watch, Reel Good; PSU Finding Films Guide; work with Liaisons
  - Consider the potential cost to students
- Create a spreadsheet to help determine overall impact.

| Title | Prof. DVD | PSU Library | Kanopy PDX/MC Lib Card | YouTube | Netflix | Amazon | Hulu |
|---|---|---|---|---|---|---|---|
| ***Nosferatu*** Murnau/1922 | Yes | Online & DVD | MC | Yes Free | -- | Yes $1.99 | -- |
| ***Rammbock*** Kren/ 2010 | -- | -- | -- | Yes $3.99 | -- | -- | -- |

# Call to Action!

## PSU Administration

- Help with the Library budget

## Faculty

- Alert other faculty to these issues
- Work with Library Liaisons to plan curriculum
- Be aware that costs and availability are continuously changing
- Use alternative, low-cost or no-cost sources if available
- Both cost and availability are important – clarify
- Watch for effect on students, requiring purchasing Netflix, etc.

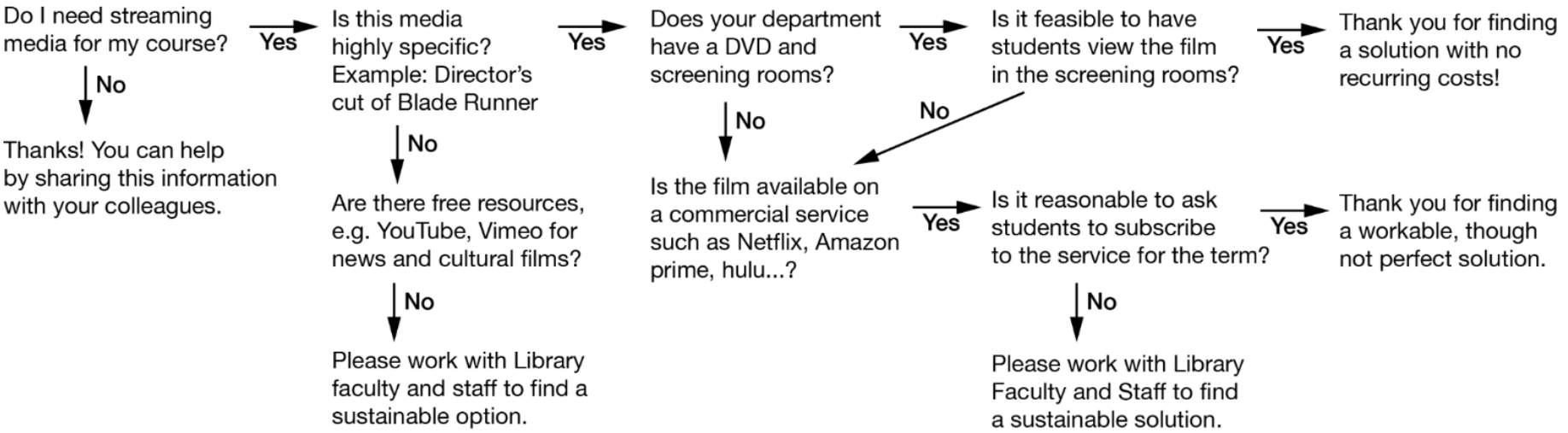
# Resources

- Table of options (next slides)
- Decision tree (next slides)
- Links/handout for library resources
  - Library guide to using films in courses: https://guides.library.pdx.edu/usingfilm
- Use Kanopy through the Multnomah County Public Library
  - Direct students to get a county library card: https://multcolib.org/get-library-card

# Pros and Cons of Streaming Media Options

| Option | Pros | Cons |
|---|---|---|
| PSU Library streaming subscription services (Academic Video Online, Films on Demand, Docuseek, Kanopy, etc) | Free to students | Limited availability |
| Free streaming resources (YouTube, Vimeo, etc) | Free to students | Limited availability |
| Commercial services (Amazon, Netflix, Hulu, etc) | Wide availability of films | Incurs costs to students |
| View film via DVD in screening room | Can get exactly the film you want. Guarantees student engagement | Logistically can be difficult |
| Kanopy through Multnomah County Library | Free to students (5 films per month) | Students need to get a library card |

# Sample decision process for using streaming media




Not all cases are covered here!

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